**Daksh voter survey 2014 - Data summary**

The data has basic information about voters and their preferences in terms of whom they vote.

**About survey respondents**

- demographics: constituency name, age, gender, religion, qualification, occupation, caste

- ownership: television, bike/scooter, car/jeep, cow/buffalo, stove

- voting preferences: last election voting status, status of your preference (won/lost), nota why, voter knowledge on candidate's criminal cases

**About MPs**

- candidate caste importance, party's PM candidate

- perceiving attributes: is candidate powerful, caste status, perceived as good worker, non-serious cases

- awareness on: criminal record access, candidates distributing money/gifts

Apart from these there is information available about: agricultural access (electricity, fertilizers, subsidy etc), employment, infrastructure, social factor improvement etc.

**About data format**

- entire data is categorical with no numerical columns (the only ones are survey respondent ID, form number, location ID -- these have no relevance to the insights)

**Suggested directions**

- Which age group has highest number of respondents not interested to vote? Is there a pattern w.r.t the issues they're looking to be solved?

- Analyse the impact of people aware of candidates' criminal records

- What are top 3 issues that people are looking forward to be solved? How does this vary from state to state? Is there an impact of candidate party on the issues to be solved?

- What are preferences of people with highest/lowest WealthIndex? Which reason do they consider most important when electing a candidate?

Note that these are only suggested directions. You are free to choose questions that interest you.